



THE
ROYAL
PARKS
FOUNDATION

In partnership with

TIFFANY & CO.
FOUNDATION

Royal Parks Foundation Drinking Fountain Open International Design Competition

Competition Promoter and Manager

This competition is promoted by the Royal Parks Foundation, with generous support from the Tiffany & Co. Foundation.

The competition is managed by RIBA Competitions, a division of the Royal Institute of British Architects, the professional body representing British architects and promoting British architectural design since the 1830s.

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1. Introduction

The Royal Parks in London are among the greatest public spaces in the world.

However, several of the showpiece water features and many of the public drinking fountains in the Royal Parks - some of them generations old - now need to be refurbished or replaced; and there is a need for new additional public drinking fountains to provide visitors with an attractive, sustainable alternative to bringing vast numbers of plastic water bottles into the Parks and disposing of them in the Parks.

The Tiffany & Co. Foundation has very generously agreed a gift to the Royal Parks, through the Royal Parks Foundation (USA), of more than \$1million (£825,000) to restore the much loved Italian Gardens water feature in Kensington Gardens; to create a new landmark water feature in St. James's Park; and to restore a number of existing public drinking fountains in the Parks.

Part of the donation is to be used to design a new low-cost, attractive model drinking fountain to be installed in a number of locations in the Parks (and then, it is hoped, it will be adopted internationally in other public spaces around the world).

The objective of this competition is to find the design - and the designer - for this new model drinking fountain.

1.1 The winning design should ideally have the following characteristics:

- it needs to look enticing and appealing, not just in a variety of settings in the Royal Parks; but also, potentially, in other more urban settings or less green open environments elsewhere, and in some instances possibly indoors;
- it should be a work of art in itself, capable of sitting comfortably in different settings, neither jarring with existing nearby features nor slavishly imitating them;
- it needs to be simple (and preferably fun) to use; and easy and cost-effective to maintain;
- it must be safe and hygienic; and avoid wasting water, including the avoidance of any leakage or drainage problems;
- it needs to be, as far as possible, vandal- and graffiti-proof;
- it should be capable of being installed either as a free-standing or (with minimal variation) wall-mounted model.

- it must be capable of being built and installed as a prototype in accordance with the Prototype Budget (to install the first fountain, see 8.1); and being rolled out in accordance with the Roll-Out Budget (to install subsequent fountains, see 6.7)
- The competition is open to individuals or teams from any design discipline and from any part of the world.
- The competition is being launched by the Mayor of London, Boris Johnson, on Monday 14 June 2010. Competition entries must be submitted by 22 September 2010 in accordance with the requirements set out in this brief. The selection of shortlisted and successful entries by the Competition Jury Panel is expected to take place in September/October 2010, also as set out in this brief.
- Subject to there being entries of sufficient quality, it is expected that a winner and two runners-up will be announced with appropriate publicity.
- The Royal Parks Foundation and the Tiffany & Co. Foundation would expect to proceed with the winner, in conjunction with an appropriate manufacturer, to make and install a prototype and commence rollout in the Parks.

2. Vision

*It takes 2,000 times more energy to produce bottled water than tap water **

Drinking fountains have a vital role to play in making sure that visitors to parks and other public spaces can quench their thirst quickly, cheaply and in an environmentally friendly way.

However, the number of functioning drinking fountains in the UK is at a multi-decade low. A recent survey revealed that only 11% of green spaces provide working water fountains. **

This may be due, in part, to the lack of availability of a well-designed, hard-wearing, good value, public drinking fountain that conforms to all the modern standards. The Royal Parks, for example, have been unable to find any existing design suitable for their purpose, despite a prolonged worldwide trawl.

The Royal Parks Foundation's vision is to help redress this balance - and improve the provision of fresh, healthy, energy-efficient drinking water in The Royal Parks and other public spaces - by commissioning the design of a new, top-quality, low-cost, model drinking fountain.

**(Energy implications of bottled water, Gleick and Cooley, Pacific Institute, Oakland, CA 94612, USA)*

*** (Children's Food Campaign - June 2010)*

3. The Royal Parks

The eight Royal Parks are amongst London's greatest and most popular attractions. Millions of visitors come each year to walk, run, cycle, ride, rollerblade, enjoy a picnic, listen to a concert, watch the ducks, admire the trees and flowers, or simply sit in a deckchair and snooze.

The Royal Parks are:

1. Bushy Park
2. The Green Park
3. Hyde Park
4. Kensington Gardens
5. Greenwich Park
6. Regent's Park
7. Richmond Park
8. St James's Park

Covering 5,000 acres, the Grade I listed landscapes span 500 years of history and provide everyone with space for relaxation and recreation amid the rush and bustle of the city.

The Parks are managed on a day-to-day basis by the Royal Parks Agency, which receives an annual grant of c£21m from the Government (currently the Department of Culture, Media and Sport).

But with more than 37 million visitors a year, the Parks occasionally need extra attention, over and above their daily care, which involves obtaining funding outside their annual grant. In particular, a need has been identified to restore and renew a range of water features and public drinking fountains across the Parks.

In the words of Richmond Park Manager, Simon Richards: *"We have a number of broken drinking fountains around all the Parks and many are ugly utilitarian devices. We continue to get requests from visitors to provide better facilities and there is an exciting opportunity to commission a design for a prototype Royal Parks drinking fountain that conforms to modern standards, is easily maintainable and looks good"*.

The Freeman Family Fountain in Hyde Park, which was installed in 2009, was the first new public drinking fountain in Hyde Park in more than 30 years.

4. The Royal Parks Foundation & the Royal Parks Foundation (USA)

The Royal Parks Foundation and the Royal Parks Foundation (USA) are sister charities that raise funds to benefit the Royal Parks. They were launched to:

- help protect and support the Royal Parks
- reach out and make them part of more people's lives
- and help improve the Parks' financial future

Both the Foundations are dynamic, creative and entrepreneurial in nature. They have a great record of working with The Royal Parks to "make things happen".

Since their launch, they have helped raise over £7 million towards a variety of projects, large and small, including the restoration of Bushy Park, building a new environmental education centre for children in Hyde Park, plus a community sports hub in Regent's Park.

The Royal Parks Foundations work with a variety of partners on both sides of the Atlantic and are delighted to announce a wonderful, new partnership with the Tiffany & Co. Foundation in the USA, who share their vision to improve the drinking fountains in the Parks.

The trustees of the Royal Parks Foundation are: Joel Cadbury (Chairman), The Hon. Apurv Bagri, Charles Dunstone, Terry Eccles, Andrew Fenwick (Treasurer), Michael Freeman, Zac Goldsmith, Anna Mann, Viscount Rothermere, Lord Robin Russell, Caroline Spencer, Lord Stevenson of Coddanham, John Studzinski, Trudie Styler and Ian Todd.

5. The Tiffany & Co. Foundation

Established in 2000, the Tiffany & Co. Foundation provides grants to non profit organisations working in two main programme areas: the environment and the arts.

The Foundation's environmental conservation programme promotes responsible mining, healthy marine eco-systems, the enhancement of urban environments and the preservation of culturally significant landmarks.

In addition, the Foundation fosters design excellence by supporting organisations dedicated to design and the decorative arts.

5.1 Tiffany - Across the Water

The Tiffany & Co. Foundation is celebrating its 10th anniversary in 2010 with a \$1.25m gift to London and Londoners, via the Royal Parks Foundation (USA).

This gift, which will be formally announced by The Mayor of London on Monday 14 June 2010, enables a new programme called *Tiffany - Across the Water*, which will:

- Create a stunning new fountain in St James's Park lake
- Restore the Italian Gardens and their fountains in Kensington Gardens
- Review the Royal Parks 43 public drinking fountains and restore or renew those in need of repair

The last element - the drinking fountains - is the focus of this international design competition.

6. The Brief

The Royal Parks and the Royal Parks Foundation have defined the following design requirements for the new drinking fountain, which should:

6.1 Appear aesthetically pleasing in the Royal Parks historic landscapes

- All the Royal Parks comprise Grade I listed landscapes.
- Each Park has its own distinct character, from “country parks” like Richmond and Bushy, to the more formal, urban settings of, for example, St James’s and Regent’s Parks.
- There is a wide range of drinking fountain designs to be seen in the Parks. However, the Foundation is now looking for a design that will be aesthetically pleasing across all the Parks – beautiful, simple, unobtrusive in size, yet reflecting the great “joie de vivre” and care for the environment of The Royal Parks, The Royal Parks Foundation and Tiffany & Co. Foundation.
- The materials and the design could even, in themselves, encourage others to think about the importance of caring for the environment and our natural world.
- Maps of The Royal Parks, showing the locations of existing drinking fountains can be downloaded from www.royalparks.org.uk
- Photos of some of the existing fountains can be viewed at www.royalparksfoundation.org/fountains

6.2 Display a high quality standard

- The fountain will combine the best of tradition with modern design and use sustainably-sourced materials wherever possible to create a work of recognised international merit.

6.3 Be robust and practical to maintain

- The fountain should be hard-wearing, plus quick and cost-efficient to maintain, with accessible internal engineering and durable, vandal proof external finish (including drainage).
- Off-the-shelf maintenance is preferable. Eg: no costly, difficult to source, bespoke percussion taps.

6.4 Suitable for the British climate

- We welcome entries from around the world but invite designers to create a fountain that is suitable for the UK climate.
- Fountains are turned off in The Royal Parks during extremely icy weather but the fountain should be designed to function through light frosts.

6.5 Water-efficient

- The design will allow for heavy use with maximum water efficiency.

6.6 Adhere to H&S and DDA standards

- Conform to current UK standards, including hygiene standards and ROSPA guidance.

6.7 Be easily replicated on a budget of £3,750 inc vat (the Roll-Out Budget)

- The aim is to be able to replicate this fountain in a number of different Park locations on a budget – at June 2010 prices - of £3,750 inc vat per fountain. The better value the fountain, the greater the number that can be rolled out to benefit Royal Parks' visitors.
- This roll-out budget includes individual fountain production costs, plus installation with drainage, but excluding bringing water to the fountain (most of the likely early locations for the roll-out already have a water supply and pipework in place).

6.8 Adaptable to various situations

- In an ideal world, the design will be shown to be flexible so that it can be free-standing or wall-mounted in a Park.
- Equally well, it can adapt to being installed inside public buildings (eg: public toilets/visitor centre/sports facility).

7 Competition Conditions

7.1 Competition Format

The competition will be organised in the following stages:

Stage One: Submission of concept designs. Stage one submissions must be made anonymously (ie the submitted materials must not contain the competitor's name, logo etc. further details at 12.3)

Stage Two: Maximum of three designs selected, with anonymity lifted and the designers invited to proceed to stage two, which involves a presentation to the jury panel of their stage one concept.

8 Eligibility

- The competition is open internationally to entries from all fields. Entries are welcomed from all design disciplines eg: architects, engineers, product designers, artists. Inter-discipline team-working is encouraged where necessary to ensure that all aspects of the fountain are fit for purpose.
- Competitors will need to bear in mind that, in order to be selected for stage two, they will need to demonstrate in summary form, as part of their stage one submission, that their design can be translated into a fully-working prototype drinking fountain, in accordance with the Prototype Budget (see 8.1) and the Roll-out Budget (see 6.7). Competitors selected for stage two will need to demonstrate in more convincing detail that their design can be manufactured and installed in compliance with both Budgets.
- No member or employee of the promoting body, the jury panel, nor any partner, close associate or employee of them will be eligible to compete or assist a competitor.

8.1 Post-Competition Commitment

- It is the intention, thanks to the support of the Tiffany & Co. Foundation, to commission the winning designer to develop and implement their winning design, working in association with a manufacturer (except where the winning designer is an appropriate manufacturer).
- We have a budget (the Prototype Budget) in the region of £12,000 (including vat) to implement the first drinking fountain in the Royal Parks to include all fees, travel/expenses, manufacture, transportation/installation, insurance/professional advice and every other aspect of realising and installing the fountain. Subsequent fountains will be installed within the Roll-Out budget of £3,750 inc vat per fountain.
- The site for the first fountain will be decided post-competition. It is anticipated that the first fountain, when installed, will acknowledge in some way the name of the winning designer/design team, in association with the Tiffany & Co. Foundation and the Royal Parks Foundation.
- We are particularly seeking a designer/design team who would strongly welcome a longer-term partnership with the Royal Parks Foundation and the opportunity to work collaboratively with us to bring the winning fountain to market in the UK and overseas. The aim would be that this partnership should benefit not only the winning designer and the manufacturer, but also the Royal Parks Foundation.
- In the event that no design meets the requirements set out in this competition brief, the promoter reserves the right not to proceed beyond the competition stage.

- The final design will be subject to the approval of The Royal Parks and some sites may be subject to other approvals.

9 Jury Panel

The Jury Panel (which may be subject to change) is comprised of 9 members.

The panel will be chaired by **Michael Freeman**, who is a Trustee of the Royal Parks Foundation and founder, with his brother, of Argent Group, the company spearheading central London's largest development, King's Cross Central. Michael and his family generously donated the Freeman Family Fountain to Hyde Park in 2009, which acted as the catalyst for this design competition.

Paul Williams is the jury panel's RIBA Adviser. He founded the architectural practice Stanton Williams in 1985, with Alan Stanton. He has been responsible, with Alan, for the creative direction of the studio since its inception and, as a director, is responsible for many of the studios award winning projects. In 2005, he was elected a Royal Designer for Industry (RDI) for sustained excellence in design throughout his career.

Fernanda Kellogg is the jury panel's representative of Tiffany & Co Foundation. Fernanda is President of The Tiffany & Co Foundation, which was established as a philanthropic foundation in 2000. The Foundation has a thriving environmental conservation programme and, in addition, fosters design excellence by supporting organisations dedicated to design and the decorative arts.

Paul Finch is the jury panel's CABE advisor. He is currently the chair of CABE, the Programme Director of the World Architecture Festival and editor emeritus of Architectural Review and Architects' Journal. Paul has chaired CABE's London 2012 design review panel since 2006.

Andrew Graham-Dixon is a leading art critic and TV presenter. He is Chief Art Correspondent for the Sunday Telegraph and a Turner Prize judge, as well as board member of the Baltic Centre for Contemporary Art in Gateshead.

Sara Lom is Chief Executive of the Royal Parks Foundation, the charity for the eight Royal Parks. She has previously managed a 90-acre estate in the South of France, worked in the fine wine trade in St James's and was Deputy Managing Director of the Royal Philharmonic Orchestra until she joined The Royal Parks nine years ago.

Dennis Clarke is Senior Park Manager at the Royal Parks. He has managed St James's Park, amongst others, and has extraordinary knowledge about anything and everything to do with the Parks and their visitors.

Emily Campbell is the jury panel's art and design specialist. She is currently Director of Design at the RSA and was previously the British Council Arts Group's first Head of Design & Architecture. She has acted as a jury member for previous competitions such as the Design Museum's Designer of the Year, the RIBA Awards and the Prix Emil Hermes; and as Chair of the RSA Design Directions student award and Grand Designs Product of the Year.

Robin Levien is the jury panel's product design specialist. With his colleague of 20 years, Dave Tilbury, he has designed some 15 per cent of all bathroom suites currently sold in the UK. In recognition of his sustained excellence as a designer, Levien received the distinction of Royal Designer for Industry (RDI) from the Royal Society for Arts in 1995.

In the event of a jury panel member being unable to continue to act through illness or any other cause, the promoter in consultation with RIBA, reserves the right to appoint an alternative panel member.

10 Assessment Criteria

Designs will be assessed against the following criteria:

- Stage One:
- Quality of the design
 - Aesthetics and innovation of the design
 - Sensitivity to historic settings of The Royal Parks
 - Durability, accessibility and affordability of the design
 - Response to context of sustainability
 - Response to other elements of the brief (including the Prototype Budget and Roll-Out Budget constraints)
- Stage Two:
- Viability of the submission within the brief and Budgets
 - Response to judges' feedback from stage one
 - Ability to work in longer-term partnership with client team
 - Ability to deliver the project either as an individual or a team

11 Prize Money / Honoraria

Each of the teams invited to proceed to the second stage of the competition will receive an equal share of an honorarium of £3,000 plus vat, with a maximum of three teams to be invited.

The winner's honorarium represents an advance on any professional fees post-competition.

12 How to Enter

You may only submit an entry to the competition if you are officially registered through RIBA Competitions. The competition is subject to a non-refundable RIBA registration and administration fee of £50 plus vat for professionals and £15 plus vat for students.

Please visit www.architecture.com/competitions and follow the appropriate link under “Live Competitions” to make an on-line payment. For alternative payment options please contact RIBA Competitions:

RIBA Competitions
6 Melbourne Street
Leeds LS2 7PS
E: riba.competitions@inst.riba.org
T: 0113 234 1335
F: 0113 246 0744

Once your payment has been processed, you will be issued with a Declaration Form. This form acknowledges authorship of the design ideas submitted and by signing it, competitors agree to abide by the competition conditions and the decision of the jury panel. Your completed Declaration Form should be placed in a sealed envelope to accompany the design material – see Submission Requirements and Anonymity.

12.1 Questions

Questions relating to the competition brief and conditions must be sent to RIBA Competitions Office by 16 July 2010. A statement in response to all questions raised will be emailed to all registered competitors.

12.2 Timetable

The anticipated programme, which may be subject to variation, is:

| | |
|---------------------------------------|----------------------------|
| Brief available from: | Monday 14 June |
| Deadline for questions: | 16 July 2010 |
| Response to questions: | 26 July 2010 |
| Stage One submission deadline: | 22 September 2010 |
| Assessment of designs: | Week of 27 September 2010 |
| Stage Two invitations: | Week of 27 September 2010 |
| Stage Two Presentation/Interview | Week of 18 October 2010 |
| Announcement of Result: | Final week of October 2010 |

12.3 Submission Requirements

Stage One

Competitors should note the Anonymity Requirements below and submit the following – all text to be in English:

1. 1 x A2 lightweight board, to outline the design proposal by whatever type or types of 2-dimensional graphics the entrant chooses (eg: drawings, sketches, photo-montages, computer-generated images etc)
2. A written statement on a maximum of 4 single-sided A4 pages to describe the concept (maximum 2,000 words). This should also address the financial viability of the proposals and their ability to be delivered within the Prototype and Roll-Out Budgets
3. The completed declaration form, placed in a sealed envelope marked “declaration of authorship”
4. A CD containing an electronic copy of the design board (PDF format) and design statement (Word format). The PDF of the design board should be <1Mb in size. The CD should also contain publicity images (up to three) for use in the printed and electronic media. These should be submitted in JPEG format with low (72dpi) and high (300dpi) resolution versions of each image. The publicity images should be representative of the design ideas proposed and be readily identifiable as such.

Architectural models will **NOT** be accepted, however photographs of models used to develop the proposals may be included on the design board.

Anonymity

Designs and accompanying material shall be submitted without name, motto or distinguishing marks of any kind. The submission should be accompanied by the completed declaration form, which should be placed in a sealed envelope marked “declaration of authorship”. On receipt, the RIBA will place a number on each element of the design submission and envelope. The envelopes containing the Declaration Forms will not be opened until a shortlist has been selected.

A successful competitor must be able to satisfy the judges that he/she/they are the bona fide author of the design they have submitted.

Stage Two:

No additional design work will be required at stage two. However, competitors will be given feedback from the first stage of judging and asked to address any issues at an interview with the Jury Panel. Competitors will be required to demonstrate, as far as is practicable, the viability (financial and otherwise) of their stage one design concepts. Stage two will involve an interview with the jury panel.

12.4 Submission Method

The design of each competitor is to be contained in a single package and is to be sent, carriage paid, addressed to:

Royal Parks Foundation International Fountain Competition
RIBA Competitions
6 Melbourne Street
Leeds
LS2 7PS

Overseas competitors should note that for Customs purposes no commercial value should be assigned to the design submission. If a commercial value is given, this may result in your submission being delayed and/or returned to you unopened, as the RIBA will not be liable for any customs charges that may be incurred.

**Your submission should arrive no later than
2.00pm on Wednesday 22 September 2010.**

Late submissions will not be accepted and it will not be possible to submit entries via email. UK competitors should note that First Class post does not guarantee next-day delivery and should plan their submission schedule accordingly.

Competitors requiring proof of delivery should enclose in their submission package a stamped, sealed envelope bearing the name and address of a nominated third party (someone other than the competition entrant in order to maintain anonymity) to receive the proof of delivery. Alternatively, competitors may opt to use a "signed for" delivery service and should check with their courier provider.

Competitors are advised to retain copies of designs submitted. Whilst the promoter and RIBA Competitions will exercise all reasonable care, they will not be responsible for loss or damage to the submission material that may occur during transit, during exhibition, storage or packing.

12.5 Disqualification

A submission will be excluded from the competition:

1. If received after the latest time stated under the Submission Method
2. If, in the opinion of the jury panel, it does not fulfil the requirements of the brief
3. If a competitor discloses his or her identity, or improperly attempt to influence the decision
4. If any of the mandatory requirements of the competition brief and conditions are disregarded

13. Copyright

The ownership of Copyright in the work of all competitors will be in accordance with the Copyright, Designs and Patent Act 1988, that is Copyright rests with the author of the submitted design.

Competitors should note that it is the intention of the client, a registered charity, to ask the winning designer to agree a licence to allow any number of new fountains of their winning design to be reproduced, free of charge, across the Royal Parks, as and when required.

It is also the hope of the client that the winning designer will establish a longer-term partnership with the Royal Parks Foundation, so that the charity may benefit from a shared royalty, with the designer, on any eventual worldwide sales of the fountain (to which the Royal Parks Foundation could potentially lend its name). This will be the subject of negotiation with the Royal Parks Foundation post-competition.

14. Publicity

The promoter and RIBA reserve the right to exhibit or publish any design submission entered to the *Royal Parks Foundation Drinking Fountain, Open International Design Competition*, plus the competition result, in any way or medium they consider fit for the purpose of publicity. Illustrations of any design – either separately, or together with other designs, with or without explanatory text – may be used without cost.

Once anonymity has been lifted, authors will be credited and recognised in all associated media and publicity.

14.1 Announcement of Award

At the conclusion of each stage, RIBA will publish the winning names after communicating the result individually to each of the competitors.

15. Enquiries

The competition is being managed and administered by RIBA Competitions on behalf of the Royal Parks Foundation, in association with Tiffany & Co. Foundation. All enquiries relating to the general conditions of this competition should be directed to:

RIBA Competitions

6 Melbourne Street

Leeds LS2 7PS

T: ++ 44 (0) 113 234 1335

F: ++ (0) 113 246 0744

E: riba.competitions@inst.riba.org

Neither the promoter, RIBA Adviser, nor other members of the jury panel should be solicited for information as this may lead to disqualification from the competition.