

RECESSION, SURVIVAL, RECOVERY AND BEYOND

Venue: Murray Edwards College, Huntingdon Road, Cambridge
Date: Thursday 10 December 2009, 1.15 pm - 5.00 pm

As recognised "facilitators of the future" and established change merchants how are Architects and building professional going to respond to, work with and direct customers and society within the current and likely new agendas?

The half day seminar will:

- Establish where you might be on the Boom Gloom cycle and what directional options might be available.
- Review the uncertainties that may occur – which question if stability or normality are reasonable expectations.
- Ascertain how professionalism is to be an asset or a liability.
- Verify thresholds and the horizons.
- Explore architecture in a changing world.
- practical techniques for survival - which might still be required for some time to come
- some opportunities to prepare for recoveries - which are essential, optional and variable
- Coping with rapid change and uncertainty
- what the new agendas might be
- important differences for practice between survival, recovery, success

There will be chances to reject, ponder or pick up ideas and to devise your own versions to suit your circumstances.

Speaker: **Tom Taylor**, of "dashdot" and current Chairman of the Association for Project Management (APM)

Fee: RIBA Members £62 + VAT
 Non-RIBA £75 + VAT
 Reduced Fee £46.50 + VAT applicable only to CPD Subscription members

This event qualifies for 3.5 hours CPD (up to 28 points) - certificates of attendance will be issued. Cancellations: Refunds/credits will be given for all cancellations received in writing not less than ten days prior to the seminar. Credits must be used within six months. Substitutes are accepted at any time. We reserve the right to cancel any event if there are insufficient delegates, in which case full refunds will be made to those who have already paid.



Booking Form – Recession, Recovery and Beyond – 10 December 2009

| | No. | Fee | Total |
|------------------|-----|-----------------------|-------|
| RIBA Members | | £71.30 (£62 + VAT) | |
| Non-members | | £86.25 (£75 + VAT) | |
| CPD Subs Members | | £53.48 (£46.50 + VAT) | |
| Subscription No | | | £ |

Delegate Name(s)

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