

Regional Charter

What are RIBA's current Goals?

What will we do in 2009 to achieve these goals?

<p>To raise the profile of architects and architecture in the West Midlands</p>	<ul style="list-style-type: none">• Revise the format of AREA to create an up to date, informative and entertaining quarterly magazine.• Hold an evening awards dinner in 2009• Secure regular features in local and regional press as well as trade publications.
<p>To be in a robust and secure financial position</p>	<ul style="list-style-type: none">• Double the amount of income received from Sponsorship in 2009.• Review our activities to ensure money is being spent in ways that will achieve most benefit for members.• Look at cross regional and cross-institute events with partners.
<p>To make our office in Birmingham an attractive and sought after venue</p>	<ul style="list-style-type: none">• Secure external funding to match a contribution from RIBA WM to make our offices at the BMI a usable and flexible meeting room space that is useful to members and the public.
<p>To convince members that Council is acting in their interests and on their behalf</p>	<ul style="list-style-type: none">• Regular dialogue with members about Council, including a Council feature in the new AREA• Consider an annual RIBA West Midlands conference?

To reinstate and expand our Education and Outreach programmes	<ul style="list-style-type: none"> • To discuss with Amanda Harmer.
To set up focused working groups with clear goals, tasks and parameters	<ul style="list-style-type: none"> • To establish working groups for Fundraising, Policy and Publications (i.e. an AREA Editorial board) to sit alongside Ed & Outreach group.
To encourage better student participation	<ul style="list-style-type: none"> • Invite student representative onto Regional Council. • Offer bookshop discounts at start of term
To learn from other parts of RIBA and best practice elsewhere	<ul style="list-style-type: none"> • Visit already arranged to North West region. Look to joint knowledge sharing days/sessions with other parts of RIBA in 2009.

In achieving these goals, Council and the Regional team will

- Be *Member Focussed*
- Be *Open* to other talents by actively seeking outside expertise when it is required
- Be *Flexible* to respond to new and different challenges
- Be *Accessible* to members and partners
- Be an *Effective* advocate for members in the West Midlands
- Be *Energised* and Energising
- Be *Linked* to partner organisations and their agendas

