



RIBA CORPORATE PARTNERSHIPS

INTRODUCTION

Since 1834, the Royal Institute of British Architects (RIBA) has been driving excellence in architecture, and our mission continues today, stronger than ever.

Across our UK regions and our global network, we host events, present awards, invite lectures, organise conferences, and curate exhibitions to share some of the most treasured material within our architectural collections of over 4 million items.

Our RIBA Awards have a long and illustrious history of celebrating and encouraging design excellence. The RIBA Stirling Prize – recognising the UK's best new building – remains the most prestigious architecture award in the UK, and one of the most globally renowned, as does the Royal Gold Medal that we present on behalf of His Majesty the King to a person or group of people who have had a significant influence on the advancement of architecture throughout their lifetime. Our annual programme also includes the RIBA President's Medals for the world's best student architecture projects, founded in 1836.

Our reach has no equivalent given our multitude of channels, including our own architectural publication, RIBA Journal. We engage with our members, our profession, and all those with an interest in architecture on a plethora of topics critical to the future of the built environment – from housing and planning to designing a low carbon future.

Our Corporate Partnerships team is dedicated to delivering a valuable marketing experience for organisations who share our vision and aim to improve the quality of the built environment. As this brochure outlines, we have a wealth of opportunities for prospective partners to collaborate with us, support our charitable purpose, and benefit from aligning with our prestigious brand.

Dr Valerie Vaughan-Dick MBE FRCGP (Hons)
RIBA Chief Executive



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Image:
Old Four Row
© Nick Dearden

MAKING THE FUTURE A BETTER PLACE

RIBA



Registered with
**FUNDRAISING
REGULATOR**

We are a global professional membership body driving excellence in architecture. We serve our members and society to deliver better buildings and places, stronger communities and a sustainable environment. Being inclusive, ethical, environmentally aware and collaborative underpins all that we do.

Our strategic priorities help drive the profession and the wider built environment, as well as influencing government thinking:

- ✔ *Climate emergency* – tackling the climate emergency is the biggest challenge facing our planet. We will evolve our 2030 Climate Challenge, develop a pan-industry carbon standard and database (UK Net Zero Buildings Standard) and promote exemplary models and approaches through our awards and events.
- ✔ *Equity, Diversity, Inclusion* – this is embedded in everything we do and we will be developing a range of programmes to attract and retain a greater diversity of members and individuals in the profession.

- ✔ *Influencing* – we will advocate on behalf of the profession and wider society, sharing our members' expertise and providing solutions to societal and environmental challenges. We will demonstrate the value of architecture and architects.
- ✔ *The House of Architecture* – two of our greatest and most envied assets are our listed London headquarters and our collection of over 4 million items, from books and objects to drawings and photographs. We are committed to ensuring that RIBA will be a physical and virtual hub for the debate and promotion of best practice in architecture.

Image:
The New Library, Magdalene College
© Nick Kane

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HOUSE OF ARCHITECTURE

*Our vision is bold: to lead architects
in making the future a better place.*

*We will do this by celebrating excellence,
inspiring everyone with great architecture,
and sharing knowledge.*

As we look ahead to our bicentenary in 2034,
we are embarking upon our biggest investment
programme in a century, the 'House of Architecture'.

This will deliver threefold:

- ✓ Transforming our digital reach on a global scale.
- ✓ Creating a new centre for research in
architecture and the built environment, founded
upon our world-class collections.
- ✓ Restoring RIBA's home at 66 Portland Place into
the centre of architectural excellence in the UK.

A project of this scale is not something we can
achieve alone. We welcome conversations with
those who share our passion to explore how we can
partner together to achieve this vision.

ABOUT RIBA CORPORATE PARTNERSHIPS

We are looking for partners who share our values and have a passion for the value of great design and the importance of our built environment. We want to work with partners that champion excellence, innovation and originality.

Partnering with us will provide you access to some of the most high-profile and prestigious awards, talks, exhibitions, conferences, webinars, roundtables, and competitions, delivering many benefits for your business.

As our future partner you will be part of a bigger, more strategic alliance - an alliance that creates opportunities for your organisation to be front and centre of industry

crucial issues and to be part of impactful and positive campaigns through thought leadership, events, reports, and a bespoke programme of activity.

As our partner you will share the benefits of our high-profile brand and be provided with the opportunity to align with core topics, through targeted activity with individuals that matter and provide high-level engagement.

Image:
© iStock

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OUR MEMBERSHIP



We represent over

58,000

global members in 115 countries.

Over 26,000

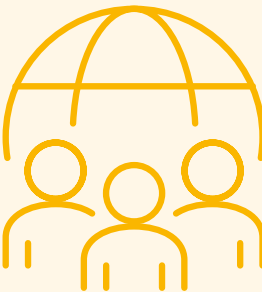
Chartered Members and almost

4,000

Chartered Practices in the UK.



We have 2 established international offices in Gulf and China, 6 International ‘members-led chapters’ in Gulf, China, Hong Kong and Singapore and 2 ‘independent groups’ in Sri Lanka and USA.



We have over

7,600

international members worldwide.



Our prestigious learning platform RIBA Academy provides all the professional learning you need to stay relevant with over 250 learning modules. It has over 20,000 users worldwide.



Over 50 validated courses through close partnerships in 115 countries

PRESS AND GLOBAL REACH

Throughout the year we devise and deliver media, marketing and communications campaigns to engage audiences around the world, this involves partnering with global media brands to extend our reach.

Image:
RIBA Stirling Prize 2022
© Black Edge Productions

PRESS REACH

Our **RIBA Stirling Prize** media campaign, comprising shortlist and winner announcements, enabled us to reach an audience of over **400m**.

For **RIBA House of the Year**, we collaborated with global media brand Condé Nast to produce exclusive editorial and film content. The film content published on social media and YouTube, reached an audience of **60,000 in 24 hours**.

 [Click to read articles](#)

OUR GLOBAL REACH



Awards content generates more than

1.1m

page views annually.



RIBA Regional Awards celebrations are attended by over

1,100

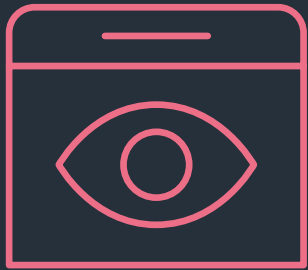
architects and clients across 10 RIBA Regions and Nations.



Public Programme of exhibitions and events has over

20,000

visitors and our team deliver over 44 events across UK.



Architecture.com generates

11.5m

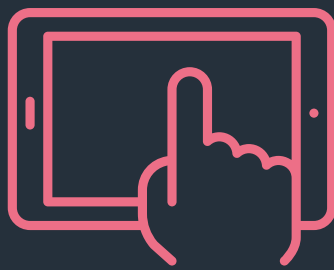
page views and 1.9m users in total.



RIBA J.com generates

1.2m

page views and reaches to more than 28,000 members and subscribers via newsletters.



Over

14,000

delegates take part in our online Core CPD events.

WHAT MAKES US DIFFERENT

- ✓ We work with government, fellow institutions in the built environment and leading businesses to set global industry standards and best practice.
- ✓ We show what great design can do, prove why it matters, demonstrate how society benefits – and ensure architects flourish.
- ✓ We support architects to create buildings and communities of the highest standards.
- ✓ We educate – our events, programmes and courses are the gold standard.
- ✓ As one of the most respected architecture organisations in the world, we foster a global community of members.
- ✓ We care for one of the largest and wide-ranging architectural collections in the world.
- ✓ Our Royal Charter helps us advocate with governments and businesses.

Image:
RIBA Future Leaders 2023
©Karla Gowlett

WE ARE SETTING STANDARDS

As advocates for architecture, we demonstrate its value, safeguard its standards and promote its positive impact on people and our planet.

- ✓ Through the development of policy and research we are thought leaders.
- ✓ We advocate for quality architecture, sustainability, and showcase how great design can positively impact our built environment and communities.

- ✓ We work to best practice standards to fulfil client requirements and attract high quality design responses.
- ✓ Recognising the need for change and being an exemplar of diversity and inclusion – in all that we say and do.
- ✓ We care about our past but even more about our future. We help educate and inspire future generations.

Image:
RIBA J Public Space Design Day
© Black Edge Productions

PARTNER OPPORTUNITIES

Image:
RIBA Stirling Prize 2023
© RIBA

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RIBA AWARDS

Celebrating achievement and influencing the future leaders of industry for over 60 years. We have by far the most prestigious and comprehensive awards programme in UK architecture.

Partnering with us will allow you to:

- ✔ Include your brand on all marketing, in the event. You will be seen by our 22,600 Chartered members, and more. Visibility will increase your brand profile and get you noticed.
- ✔ Be part of far-reaching marketing, digital campaigns and media exposure through RIBA and RIBA's digital print, newsletters, social media and publications.
- ✔ Align with excellence and appeal to the league of extraordinary architects and design innovators who are leaving an indelible mark on the world stage.
- ✔ Get exclusive VIP access to events across England and Wales, creating opportunities to network with up to 1,000 architects and clients.

Image:
RIBA Stirling Prize 2023
© RIBA

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RIBA AWARDS

➤ RIBA Stirling Prize

The pinnacle of the architectural year, the RIBA Stirling Prize exemplifies our ethos and values. The most acclaimed architectural award in the UK and one of the world's most desirable, our Stirling Prize is awarded to the architects of the building that has made the most significant contribution to the evolution of architecture and the built environment. Only winning projects are selected through our Regional Awards and National Awards are chosen for our prestigious Stirling Prize.

➤ RIBA Regional Awards

Our Regional Awards champion and celebrate the unique architectural landscapes and diverse talent within the UK. All architecture matters, and an open playing field where all contributors have the potential to be recognised is essential for positive change.

➤ RIBA National Awards

Celebrating winners recognised for their significant contribution to architecture. Our National Awards are presented to the practices of exemplary projects. With jury members selected from the RIBA Awards Group, each entry is visited in person by the entire panel promoting the most in-depth assessment and identification of those exquisite winning details.

➤ RIBA International Awards

Representing architecture's highest global accolades, celebrating buildings worldwide that exemplify visionary thinking, design excellence, and social impact. We champion the best architecture around the world.

This is one of the world's most rigorously judged architecture awards, with every selected project visited by a group of international experts and awarded the RIBA Awards Group and Grand Jury.



➤ Royal Gold Medal

Given in recognition to an individual's lifetime's work and personally approved by His Majesty the King, the Royal Gold Medal is one of our most prestigious honours in the field of architecture.

➤ RIBA President's Medals

The students of today are the influential architects of tomorrow. Nurturing, supporting and showcasing their talents is essential to drive forward educational and architectural standards.

➤ RIBA House of the Year

An annual accolade presented to the best example of a one-off house designed by an architect in the UK. This award is focused on the recognition of creativity, excellence in British design and execution, quality and innovation, collaboration between architects and clients.



PUBLIC PROGRAMMES

We work hard to evolve to meet societal needs, public connections and education through a series of public programmes such as exhibitions, displays, events, talks, creative workshops and courses.

Partnering with us will allow you to:

- ✔ Position your brand with RIBA and its highly engaged audience interested in architecture, design, and the built environment.
- ✔ Be part of our outstanding world-class collections as part of the exhibitions programme.
- ✔ Increase your brand awareness and profile in your target market.
- ✔ Join the conversation across social media and develop brand engagement.
- ✔ Be part of the events, speak, network and meet individuals important to your business.

Image:
Wide Angle View exhibition
© Agnese Sanvito

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PUBLIC PROGRAMMES

➤ Talks and lectures

Our lectures cover a wide range of topics and often feature leading architects, designers, academics, and experts from related fields. Topics we have covered in the past have focused on projects that influence how we work, live and play in various contexts, such as:

- ✓ Designs that socially support communities.
- ✓ Embedding and developing cultural understanding.
- ✓ Creating truly inclusive and accessible spaces to enable meaningful experiences.
- ✓ Building with environmental awareness.

➤ Exhibitions

Our exhibitions programme looks closely into architectural movements, styles and ideas throughout history and are dedicated to:

- ✓ Showcasing items from our fantastic collections.
- ✓ Examining architectural movements, styles and ideas throughout history.
- ✓ Exploring our relationships with architects and others.
- ✓ Highlighting the various RIBA Awards and our education programmes.
- ✓ Each exhibition includes live public talks, lectures and panel discussions, a VIP private view event and curator tours.



CONFERENCES

Share insight, inspiration and information to help fuel knowledge in architecture.

Partnering with us will allow you to:

- ✓ Embark on a journey of collaboration and growth through our esteemed conference series reaching our members and a wide audience of architects.
- ✓ Each conference has a three-month promotional campaign. You will be part of that meaning increased brand visibility, awareness and profile in your target market.
- ✓ Align your brand with a specific cohort of practices potentially interested in your services.
- ✓ Be part of the events, speak, introduce, network and meet individuals important to your business.

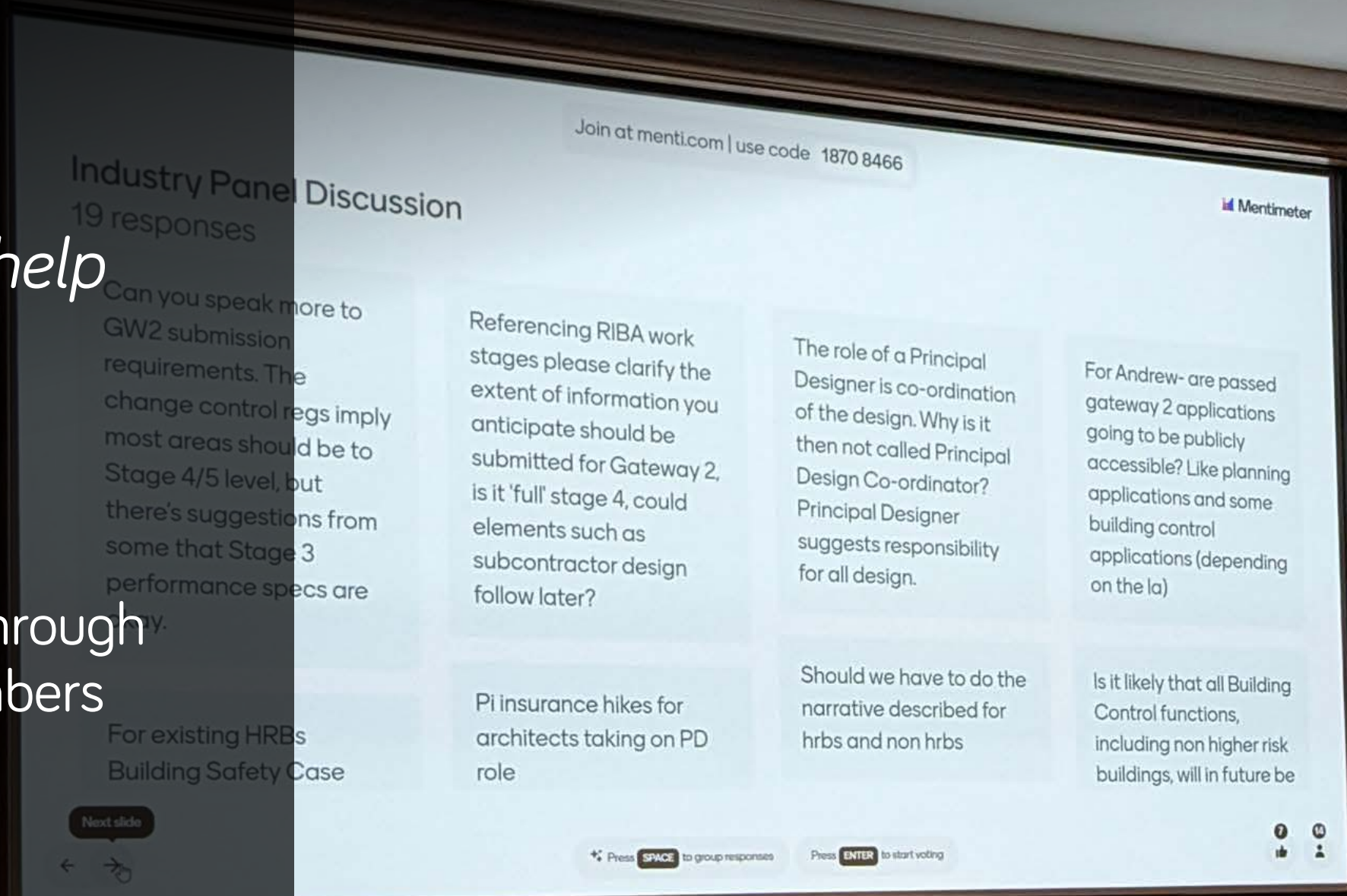


Image:
Fire Safety Conference 2024
©Flo-Armitage-Hookes

CONFERENCES

➤ Guerrilla Tactics

Our annual flagship conference for sole practitioners and small-sized architectural practices, Guerrilla Tactics combines an in-person event with over 20 hours of CPD through our RIBA Academy online platform. The focus is on providing practical advice, innovative strategies and business development insights, tailored to the unique needs and challenges of smaller firms in the architecture industry.

➤ Future Leaders

Each year, we invite early career professionals to join us on a journey towards leadership. From our live face-to-face sessions, delegates can expect key soft skills from coaches, communications experts and thought leaders, invaluable applied knowledge and experience from leading UK architects, networking and workshops, and mentoring.

➤ RIBA CPD

Our CPD on-demand webinar series, tailored specifically to our members, based on current topics relating to the architecture profession. We appoint independent experts to keep our members up-to-date with the very latest regulations, design practice, materials and business skills.

With 20,000+ active users, our programme offers up-to-date knowledge and insight on regulations, design practice, materials and business.



RIBAJ

DESIGN IN THE MAKING

RIBAJ has been informing, inspiring and supporting generations of architects, clients and other built environment professionals for over 130 years. Available as a print magazine and online, RIBAJ provides daily articles, weekly email newsletters, free webinars, podcasts, and an additional printed supplement PiP (Products in Practice) published quarterly.

An effective marketing solution, offering:

- ✓ Print and digital advertising.
- ✓ Special issues.
- ✓ Live events and networking opportunities.
- ✓ Bespoke special projects.
- ✓ Partnerships and brand profiling.

Image:
RIBAJ Designing in Harmony with Nature 2023
©Black Edge Productions

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RIBAJ SPECIAL PROJECTS

Through a series of bespoke projects, roundtables, conferences and competitions, our teams collaborate to create a solution specific to your aims and objectives.

- ✔ Gain access to our extensive network of industry professionals.
- ✔ Elevate your brand's visibility with one of the most respected and influential voices in the architectural world.
- ✔ Expand your market reach and tap into new opportunities for growth.
- ✔ Outcomes published in both online and printed editions of RIBAJ.

Image:
RIBAJ What is it about light?
©Black Edge Productions

RIBA SPECIAL PROJECTS

➤ Rising Stars Competition

The brightest minds in architecture. An annual RIBA competition searches for early-career professionals and the creative minds of the future who are making big things happen on the built environment scene. Rising Stars are the architectural leaders of the future.

➤ Eye Line Drawing Competition

With the rapid advancement of technology, the competition brought the debate on AI architectural drawing to the fore. We look out for the best 2D representations of a building design or concept through visual techniques. Whether hand drawn or created digitally. The entries are selected into two categories – students and practitioner.

➤ MacEwen Award

Celebrating projects that have gone above and beyond for the common good, addressing key issues such as inclusion, sustainability, strengthening communities and tackling economic deprivation. This award serves as a reminder of architecture's potential to make a positive impact, challenging practitioners to think beyond aesthetics and profitability and to prioritise the wellbeing of people and communities.

➤ Design days

The one-day design workshop which invites architects to develop fresh thinking. Participants are encouraged to get creative, working up speculative proposals for versatile pieces of urban infrastructure that enable a range of social and cultural activities. Outcomes are featured in both online and printed editions of RIBA.



➤ Bespoke Competitions

Providing an inspirational brief, with the challenge to try something different, RIBAJ bespoke competitions generate engagement and excitement. The winning and commended entries are published and celebrated in a special RIBAJ supplement.

➤ Webinars

Our highly attended webinars offer practical knowledge for professionals in a quick and easy to consume format. These events are free to attend, recorded and published for future reference.

➤ PiP Webinars

Themed events with a building typology covering a programme of RIBA award-winning architects, presenting their case studies on winning buildings. This is where architects come to discover the latest innovations and materials to help them take their projects to the next level.

➤ Roundtables

Our roundtables offer the opportunity for our members and partners to scrutinise, analyse and explore the biggest issues facing the industry – and the world today. This is architectural dialogue that's shaping the future.



OUR PARTNERS

Image:
RIBAJ Designing in Harmony with Nature 2023
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OUR PARTNERS



CONTACT

Our Corporate Partnerships team is committed to providing you with a valuable and tailored experience to meet your needs and requirements. If you would like to learn more about how we can support, and work with you, to meet your objectives and goals, then please contact:

Richard Tomlin

Head of Corporate Partnerships

✉ Richard.Tomlin@riba.org

☎ +44 (0) 7788 259704

John Ward

Corporate Partnerships Manager

✉ John.Ward@riba.org

☎ +44 (0) 7741 265696

Royal Institute of British Architects
66 Portland Place
London
W1B 1AD

Charity No. 210566

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This page:
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