

RIBA stand at Futurebuild 2019

| Open Call for an Architect



in association with **ROCKWOOL & Rockpanel**



futurebuild

05-07 March 2019 / ExCeL, London

Futurebuild

Futurebuild is the number one event for forward-thinkers in the built environment. The event in March 2019 will showcase the latest technology; the freshest thinking; and the most innovative materials to keep the industry at the forefront of the built environment. It will bring together exciting and inspiring brands, companies, speakers and experiences, providing thought provoking, valuable content and an unparalleled opportunity for sharing ideas, networking and relationship building.

The centrepiece will be a comprehensive conference programme curated by top industry figures surrounded by the unique 'futurebuild districts' that will each explore a different aspect of the built environment. These will include building performance, infrastructure and energy.

RIBA Stand and Bookshop

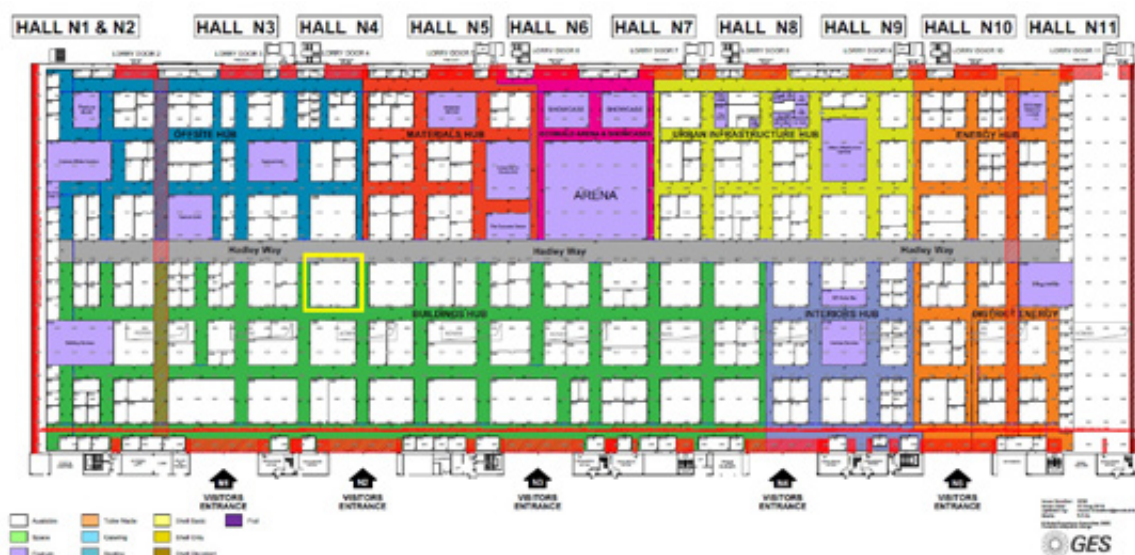
The RIBA has agreed to take a 100m² space in the Building Performance area of the show, next to the main seminar space and will promote:

- RIBA bookshop
- Membership/benefits (prospects/existing members)
- RIBA activity – e.g. CPD events
- Range of commercial products and services – RIBA Appointments, RIBA Journal (marketing packages/subscriptions), and Financial Services.

The Brief

The RIBA has launched an Open Call for an architect to design a highly visible RIBA stand at Futurebuild 2019. The RIBA will make use of the space to promote the RIBA brand, sell relevant architecture publications and promote the benefits of RIBA membership. We are looking to select a creative and ingenious architect/practice who can help us achieve our aims. In conjunction with ROCKWOOL & Rockpanel.

Our aim is to turn the 10m x 10m space, stand D55 in the buildings hub, on the event's central walkway, into a vibrant architect-designed bookshop and feature space that has improved acoustic architectural design to dampen surrounding noise - achieved by using the latest ROCKWOOL & Rockpanel products. Detailed plans of the space, along with the full plans of the hall, and images will be made available to the winner.



Stand Requirements:

- A vibrant and dynamic retail space.
- Prominently branded as “RIBA in association with ROCKWOOL & Rockpanel” whilst creating a destination space that is visually impactful, attractive and highly visible from across the main venue.
- An interesting “**feature**” to draw in visitors to the stand, such as an art installation/interactive element
- Branding of the RIBA and ROCKWOOL/Rockpanel, to be prominently featured, visible from a distance and in line with RIBA and ROCKWOOL/Rockpanel brand guidelines.
- The benefits of ROCKWOOL and Rockpanel materials to be fully realised in the design (i.e. ROCKWOOL insulation, which provides superior acoustic performance and Rockpanel rain-screen cladding in a range of colours and finishes).
- To be in place for three days from 05–07 March 2019.
- Engaging to a professional audience.
- Furniture, fixtures and fittings for the retail space should be incorporated into the design and build.
- Retail space for the RIBA Bookshop to include:
 - a secure till/cash point, with seating for two retail staff, with electrical and data points
 - a lockable unit (for personal belongings, credit card machines, etc)
 - shelving or display units, or a combination of the two, to accommodate 150 titles, with an average of five books per title. All shelving/display units need to be of sufficient strength to support the weight of multiple books
 - storage space to accommodate spare stock, plastic bags, packing materials, etc
- Designed, fabricated, constructed and uninstalled for under £30,000 +VAT.
- Designed to be built in one day (max 10 hours) and dressed in one day (max 12 hours). Please note that the physical set-up of the RIBA Bookshop will take four hours.
- Comply with Futurebuild / Excel contractors’ manual and appropriate risk assessments. Please refer to Appendix 1.
- A method of displaying the stand number and company name.

Materials to be used

ROCKWOOL manufacture Mineral Wool Insulation, made from Basalt Rock.

This insulation provides superior acoustic performance and is ranked A1 non-combustible.

Rockpanel manufacture rain-screen cladding in a plethora of colours and design finishes.

It offers design freedom and is ranked as A2 limited combustibility.

Full details available on rockwool.co.uk and rockpanel.co.uk

Open Call

RIBA is launching an open call to all RIBA Chartered Members and RIBA Chartered Practices to find a practice that can help us transform this space at Futurebuild 2019. This is primarily intended to be a publicity and marketing benefit for the selected practice, however, a fee of £7,500 +VAT is payable to the practice to assist in the design and oversight of the temporary installation.

A budget of up to £30,000 +VAT is available for the installation.

Register to Enter

You may only submit an entry to the competition if you are officially registered through RIBA Competitions and in possession of a Unique Registration Number (URN).

To register your interest in submitting an application for this competition please complete the online form in the link below:

<https://ribacompetitions.wufoo.eu/forms/riba-futurebuild-2019/>

Eligibility

The project is open to all RIBA Chartered Practices and Chartered Members based in the UK.

Approximate Timeline

| | |
|---|-----------------------------|
| Announcement of open call | 14 September 2018 |
| Deadline to submit your application | 2pm, 16 October 2018 |
| Evaluation Meeting | Wed 24 October 2018 |
| Announcement of winning practice | Fri 26 October 2018 |
| Meeting with project partners | w/c 29 October 2018 |
| Submit all required paperwork and documentation | Friday 19 January 2019 |
| Concepts developed, detailed plans and costing development (off site production if necessary) | November 2018– March 2019 |
| Build and Dressing | 04 March 2018 |
| Futurebuild 2019 | 05–07 March 2019 |
| Removal of products (Bookshop) | 09 March 2019 |
| Dismantle (TBC) | 08 March 2019 |

Submission Requirements

You will be sent a unique registration number (URN) and secure link to upload your application. This will arrive from info@ribasubmit.com within 2 working days of completion of the form. The deadline to upload your 10 page single sided A4 application is **2pm on Tuesday 16th October 2018**. Submissions should be in PDF format and be uploaded via the RIBA Competitions' digital submission portal with the link provided in your registration confirmation email.

The 10 page application should comprise of the following:

1. Practice Bio
2. Approach and Motivation for applying
3. Details if the design team
4. Case studies (Max 3) outlining:
 - Relevance to this project
 - Project Value
 - Client
5. High level breakdown of the project budget or a note to demonstrate an understanding of the additional costs that may be incurred for an exhibition build, for example, contractor fees and charges, transport and logistics, administrative fees etc that must be covered by the project budget. Some of these costs are outlined in Appendix 1
6. Contact details

Please note that the total upload should not exceed 10MB and it is recommended that images are in low resolution format at 72ppi.

Design concepts will not be accepted as part of your submission.

For enquiries relating to the Competition please contact RIBA.Competitions@riba.org or call 0113 2031490.

Evaluation

The evaluation panel will be particularly interested in applications which demonstrate:

- Creativity
- Deliver-ability
- Experience of delivering temporary structures
- Having worked on projects with good logistical/operational outcomes

Evaluation Panel

The Evaluation Panel (which may be subject to change) is expected to comprise:

- Stephanie Bolton, Head of Marketing Communications ROCKWOOL
- Warren Dudding, Marketing Director, ROCKWOOL
- Martin Hurn, Managing Director, Futurebuild
- Ashley Wainwright, Business Manager, Rockpanel
- Steven Plimmer, Group Product Manager (RIBA Services)
- Jan-Carlos Kucharek, Chair, Senior Editor/PIP Editor, RIBAJ
- David Plummer, Head of Retail, RIBA
- Teresa Borsuk, Senior Partner, Pollard Thomas Edwards (RIBA Architect Adviser)

Hannah Rylatt, RIBA Competitions, will act as an observer to document the selection process.

Post Competition

The winning team will be expected to appoint and manage the contractor for the project. If your team does not have experience of working successfully with a contractor in a similar capacity it would be advantageous for enquires to be made with potential contractors asap. Once the competition process has concluded the Client anticipates the full team, including the appointed contractor, to be involved from the initial design phase to ensure smooth delivery of the stand.

Enquiries

The competition is being managed and administered by RIBA Competitions on behalf the RIBA, ROCKWOOL and Rockpanel.

The Client, the RIBA Adviser, or any other members of the evaluation panel should not be contacted for information as this may lead to disqualification from the competition.

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